

Airthings Recognizes 2023 US Radon Action Month with Continued American Lung Association Partnership

For the 7th Consecutive Year, Airthings and the American Lung Association Have Teamed Up, Empowering the World to Breathe Better

OSLO, NORWAY (January XX, 2023) - Airthings, a global leader in indoor air quality monitoring and creators of the best-selling indoor air quality and radon monitors for homeowners, businesses and professionals, is pleased to announce a continuation of its longstanding partnership with the American Lung Association. In recognition of January being US Radon Action Month, Airthings will make a contribution of \$1 to the American Lung Association from the sale of each Corentium Home, View Radon, View Plus, Wave Plus, Wave Radon product. Starting now and lasting until November 30, 2023, this represents a total contribution of \$30,000.

Airthings is on a mission to ensure that people around the world take control of their air quality through simple, sustainable and accessible technology solutions - making radon and air quality detectors as common as smoke detectors. Since 2017, the company has supported the American Lung Association's LUNG FORCE initiative, donating proceeds from every device sold to stand together in the fight against lung cancer. An estimated 21,000 people die from radon-related lung cancer every year in the United States alone, and 1 in 16 people will be diagnosed with lung cancer in their lifetime. Together with the ALA, Airthings is devoted to raising awareness about the dangers of this colorless, tasteless and odorless gas that can enter our homes and workplaces in many ways, empowering people everywhere to gain peace-of-mind through continuous monitoring.

"As our company has grown over the years, so has our desire to increase our global footprint of donations and sponsorships to defeat lung cancer," said Oyvind Birkenes, CEO of Airthings. "Airthings is honored to continue our partnership to support the American Lung Association for another year. In addition to creating the most reliable radon detectors and air quality monitors on the market, we are devoted to working with the world's foremost partners to facilitate and encourage the importance of good indoor air quality. While awareness of radon's impact has increased, it remains a principal cause of lung cancer that does not get enough attention - until there is a cure, we won't stop fighting it."

"Over the last several years, Airthings' ongoing dedication to raising awareness about the dangers of radon has been remarkable, and their footprint as a global ambassador to this cause has only continued to grow," said American Lung Association National President and CEO, Harold P. Wimmer. "Their willingness to contribute significant funds to our mission of supporting lung cancer research and our LUNG FORCE initiative is greatly appreciated, and continues to advance our progress in defeating this horrible disease once and for all."

While Airthings' annual sales proceeds contribution is the longest-standing aspect of its partnership with the American Lung Association, the two entities have worked together extensively over the years. A great example of this is our collaboration on the <u>Indoor Air Quality in Schools Guide</u> to help schools understand indoor air quality and the resources available to improve the quality and health of indoor air.

About Airthings

Airthings is a global technology company and producer of award-winning radon and indoor air quality monitors for homeowners, businesses, and professionals. Founded in 2008, Airthings is on a mission to ensure that people around the world recognize the impact of indoor air quality and take control of their health through simple, affordable, and accurate technology solutions while optimizing



energy consumption in buildings. Airthings' products have made radon detection and indoor air quality monitoring easy to deploy, accurate, and user friendly, and have received several accolades including the TIME's Best Inventions award and CES Innovation Award Honors. Headquartered in the heart of Oslo, Norway, and with offices in the US and Sweden the company has over 140 employees from more than 30 nationalities—and counting. To see the full range of Airthings indoor air quality monitors and radon detectors or to learn more about the importance of continuous air quality monitoring, please visit airthings.com.