



## **Airthings Recognizes World Asthma Day 2022 with New Asthma Awareness Month Offer**

*The World's Leading Air Quality Tech Company Focuses on Bringing Awareness to the Connection Between Asthma and Indoor Air Quality*

**OSLO, NORWAY & FT. WORTH, TX - (May 3, 2022)** - [Airthings](#), creators of the best-selling indoor air quality and radon monitors for homeowners, businesses and professionals, is recognizing World Asthma Day and Asthma Awareness Month 2022 by bringing awareness to the relationship between the respiratory disease and the health impacts of indoor air quality. Today, Airthings announced the availability of the View Pollution & Wave Mini Kit, a two-product bundle offer designed for homeowners who want to take control of the indoor air pollutants that can trigger asthma symptoms. This solution, available at a discount through May 22nd on [airthings.com](#), combines the View Pollution indoor air quality monitor with a Wave Mini sensor to enable air quality monitoring in multiple spaces in the home.

According to the World Health Organization, 1 in 13 Americans and 339 million people worldwide suffer from asthma, which inflames the airways that carry air in and out of your lungs and causes symptoms like coughing, wheezing and breathlessness. Certain “triggers” may make asthma symptoms worse by irritating and narrowing your airways, as the muscle around them contracts. A survey conducted by Airthings of 4,000+ respondents revealed compelling data about how people interpret the causes behind their asthma triggers:

- More than **two out of three people** (68%) associate asthma triggers with **outdoor** rather than **indoor** air, even though the quality of air indoors is often worse than the air outside.
- Furthermore, **more than 70%** of respondents stated that they believe **dust is the most significant trigger** for their asthma attacks, despite the fact that exposure to dust is more common indoors than outdoors.

The results paint a clear picture: many people underestimate the relationship between poor indoor air quality and asthma, and this is only becoming more prevalent with people spending more than 90% of their time indoors.

The good news is that many asthma triggers can be mitigated directly by indoor air quality monitoring and taking simple steps to improve air quality. Enter Airthings' brand-new kit for asthma sufferers: the View Pollution and Wave Mini Kit, officially available for purchase today in recognition of World Asthma Day. Included in the bundle are Airthings' recently-launched View Pollution monitor, which tracks particulate matter (PM 2.5), humidity, and temperature, as well as the small-but-mighty Wave Mini, which tracks possible mold exposure, as well as temperature and humidity. With the View Pollution and Wave Mini Kit, people everywhere can achieve more control over their indoor air than ever before, enabling them to proactively assess their indoor environment and mitigate risks through easy steps.

“Asthma is a serious condition that impacts millions of people around the world so it’s important that we use occasions such as today’s World Asthma Day to bring awareness to the issue,” said Oyvind Birkenes, CEO of Airthings. “The survey we conducted revealed that while many people suffer from asthma, a majority of them don’t know where to start when it comes to identifying and minimizing the triggers that cause it. Our Asthma Awareness Month offer, the View Pollution & Wave Mini Kit, is specifically curated to help asthma sufferers identify issues so that they can take control over their indoor air quality, and ultimately, minimize their asthma symptoms.”

With springtime officially here, now’s the perfect time for people everywhere to address the asthma



triggers in their home for good, and Airthings' View Pollution and Wave Mini Kit is an ideal starting point. View Pollution tracks temperature and humidity along with the particle size range that poses the most direct risk to our health. View Pollution is ideal for city dwellers, who are most frequently exposed to pollutants caused by the presence of construction activity, vehicle exhaust, and airborne chemicals drifting into their homes. It's also a great solution for residents with fireplaces or who live in wildfire-prone areas and therefore experience an increased risk of breathing in smoke and particles that enter the home through outdoor air, which can be especially harmful to those with respiratory conditions. Wave Mini features the brand's Mold Risk Indicator, a unique and proprietary ability to determine the likelihood of mold exposure in an indoor space calculated via an algorithm between the product's temperature and humidity sensors. Mold inhalation can exacerbate asthma symptoms and be dangerous to anyone with breathing sensitivities. Users will also have access to My Pollen Levels, a free feature in the Airthings App which provides live tracking of local pollen levels, accessible directly through their mobile device.

Airthings' View Pollution & Wave Mini Kit (\$249) is a limited-time discounted promotional offering available exclusively through [Airthings.com](https://airthings.com) from May 3rd through May 22nd. To learn more about asthma and indoor air quality, as well as to find more information on the bundle and other Airthings products, visit [airthings.com](https://airthings.com).

### **About Airthings**

Airthings is a global technology company and producer of award-winning radon and indoor air quality monitors for homeowners, businesses, and professionals. Founded in 2008, Airthings is on a mission to ensure that people around the world recognize the impact of indoor air quality and take control of their health through simple, affordable, and accurate technology solutions while optimizing energy consumption in buildings. Airthings' products have made radon detection and indoor air quality monitoring easy to deploy, accurate, and user friendly, and have received several accolades including the TIME Best Inventions Award and CES Innovation Award Honors. Headquartered in the heart of Oslo, Norway, and with offices in the US and Sweden the company has over 140 employees from more than 30 nationalities—and counting. To see the full range of Airthings indoor air quality monitors and radon detectors or to learn more about the importance of continuous air quality monitoring, please visit [airthings.com](https://airthings.com).