



Airthings and Sendal Automate Indoor Air Quality at Home

The Two Forces in Smart Home Technology Team Up To Offer Actionable Air Quality Solutions for Homeowners

FORT WORTH, TX (February 7, 2023) - Airthings, a global technology company that produces award-winning, best-selling indoor air quality monitors, and Sendal, an intelligent home automation solution, today announced an integrated partnership, combining the best of each brand's capabilities into a unified air quality monitoring service. Together, Airthings and Sendal provide a comprehensive approach to predicting, detecting, and eliminating harmful air contaminants in homes. The integration, which is debuting this week during the AHR Convention in Atlanta, GA, is a fully-automated and predictive solution that addresses five indoor air quality aspects: automated filtration, ventilation, source control, de/humidification, and behavioral feedback.

The partnership between Airthings & Sendal is rooted in addressing a common issue for homeowners everywhere: people spend more than 90% of their time indoors, but most are unaware of their home's indoor air quality. When they identify a problem, they turn to the current solutions on the market, which take a "blanket" approach to ventilation - without addressing the specific air quality problematic component at a given time. The beauty of combining Sendal's technology with Airthings' best-in-class indoor air quality monitoring capabilities is that users can pinpoint and mitigate the exact quality issues in their environment without the need for human intervention. Sendal's [Breathe](#) service, when combined with Airthings' best-in-class monitors, analyzes when, where, and how to mitigate poor indoor air quality – providing a flexible, automated mitigation solution that uses machine learning to get smarter over time, instead of a one-size-fits all approach.

"Our new partnership with Sendal is very exciting, because it showcases how rapidly the indoor air quality monitoring sector is advancing and becoming more actionable," said Oyvind Birkenes, CEO of Airthings. "By combining our ability to provide consumers with awareness about their indoor air quality with technology that can actually use machine learning to diagnose air quality issues and retain information to make ongoing improvements, we believe the entire smart home category just became even more impactful."

In recent years, homeowners are increasingly searching for turnkey, fully automated homes. This partnership delivers a competitive advantage to home builders by helping them deliver healthier, more energy-efficient homes for their homebuyers. The Breathe service seamlessly works with most ventilation manufacturers and thermostats to provide builders with unprecedented flexibility.

"Our homes' systems equipped with the Sendal Breathe service integrated with Airthings are now performing the way I always envisioned indoor air quality control should work, delivering amazing performance plus a 30% energy savings!," said 5x Housing Innovation Award winner and builder, Shawn Jessup.



Airthings indoor air quality monitors integrate with Sendal's Breathe service to provide an automated, predictive, and responsive solution for improving a home's environment as an alternative to today's processes. This solution is now available to builders and custom integration professionals. Contact sales@sendal.io and rabih@airthings.com for more information today.

About Airthings:

Airthings is a global technology company and producer of award-winning radon and indoor air quality monitors for homeowners, businesses, and professionals. Founded in 2008, Airthings is on a mission to ensure that people around the world recognize the impact of indoor air quality and take control of their health through simple, affordable, and accurate technology solutions while optimizing energy consumption in buildings. Airthings' products have made radon detection and indoor air quality monitoring easy to deploy, accurate, and user friendly, and have received several accolades including the TIME's Best Inventions award and CES Innovation Award Honors. Headquartered in the heart of Oslo, Norway, and with offices in the US and Sweden the company has over 140 employees from more than 30 nationalities—and counting. To see the full range of Airthings indoor air quality monitors and radon detectors or to learn more about the importance of continuous air quality monitoring, please visit airthings.com.

About Sendal:

At [Sendal](#) we endeavor to create a healthy home – from the air you breathe to the energy you consume, Sendal adapts to the homebuyers' lifestyle to enable the optimal experience tailored to them. Sendal's autonomous home platform is the first solution built specifically for energy-efficient home builders. Working closely with Builders, Building Scientists, Architects, and Technology providers allow Sendal to deliver home services focused on the well-being of the occupants while being kind to the environment – to help you live better.