

Airthings Expands US Retail Footprint with CVS Health Partnership

The Largest Pharmacy Retail Chain in the US will Carry the Airthings Wave Mini Smart Indoor Air Quality Monitor in More Than 3,000 Locations, Showcasing its Commitment to Health Care Innovation



Oslo, Norway – (June 22, 2021) – [Airthings](#), producer of the best-selling indoor air quality and radon monitors for homeowners, businesses and professionals, announced today that it has teamed up with CVS Health, the largest pharmacy in America with more than 9,900 retail locations and 300,000 associates, to serve as an official retailer of the Airthings Wave Mini smart indoor air quality monitor in its stores. By the end of July 2021, customers will be able to find the Wave Mini at more than 3,000 CVS Health locations across the US, merchandised near the pharmacy counter - making indoor air quality monitoring easier and more attainable than ever.

Airthings and CVS Health are an ideal match with a common goal of improving the lives of millions who are affected by respiratory illnesses like asthma and allergies. The integration of Airthings products into CVS stores reflects CVS Health's commitment to serving customers as the most consumer-centric health company with a simple and clear purpose: helping people on their path to better health. More specifically, CVS understands that before poor air quality can be managed by consumers, it first has to start with detecting and continuously monitoring what's in the air. At CVS locations, Wave Mini will be merchandised alongside air quality solutions like air purifiers and humidifiers. The goal of this is to provide an end-to-end solution keeping consumers ahead of the game before poor air quality triggers reactions or symptoms to common chronic conditions like asthma or allergies. Likewise, Airthings' mission is to empower people to take control of their air quality through simple, sustainable, and accessible technology solutions. With the help of CVS Health on board as a retail partner, air quality monitoring can

now be an essential and widely accessible aspect of every home and building, thanks to the Wave Mini.

Small in Size, Big in Impact

The Airthings Wave Mini is an ideal product for anyone looking to begin learning more about their indoor air quality. Capable of monitoring for temperature, humidity, airborne chemicals, and mold risk, the battery-operated, Bluetooth-enabled Wave Mini can be mounted or placed anywhere throughout the home and can fit the palm of your hand. By using the Airthings smartphone app, customers have access to detailed insights about their indoor air quality data over time, empowering them to optimize their indoor space and address any potential health risks before they become serious. The ability to offer a proactive, health-minded product that can assist people in preventing allergies, asthma, and mold is synergistic with CVS Health's core pillars of healthy people, healthy business, healthy community, and healthy planet. In 2014, CVS became the first pharmacy retailer to stop selling tobacco products in its stores, and the company has remained steadfast in dedicating its resources to transforming the healthcare experience for all, connecting customers with innovative products that will improve their health and enhance their lives.

"Our core mission at Airthings is to educate people everywhere about the dangers of poor indoor air quality, and provide them with technology to help them breathe better and live better," said Oyvind Birkenes, CEO of Airthings. "The path to achieving better indoor air quality shouldn't be intimidating, expensive or complicated. We've long admired CVS Health's dedication to connecting people with products that make healthcare more accessible and affordable. We believe Airthings products will help them continue making this goal a reality, and we couldn't be more pleased to begin offering our products to customers in CVS Health locations across the United States."

A Growing Trend

Consumer interest and demand for indoor air quality monitoring has never been higher. As the world begins to emerge from the COVID-19 pandemic, people everywhere have grown more cognizant of how their surroundings can impact their health. This trend will continue accelerating in the years ahead, especially with the home office becoming the future primary workplace for many. Designed to provide first-class precision and expertise at an entry-level price tag, the Airthings Wave Mini can not only inform users that they may be exposing themselves to dangerous chemicals in the air caused by common household activities such as cleaning, cooking and painting, but it can also play a vital role in preventing exposure to mold, which can trigger anything from allergic reactions to more serious issues such as asthma attacks or an increased risk of long-term lung damage.

Airthings Wave Mini will officially begin rolling out in CVS Health locations nationwide beginning in July 2021 and will be available for \$79.99 USD. To find out if your local CVS carries the product, please visit [CVS.com](https://www.cvs.com). For more information on the Wave Mini, indoor air quality and why long-term monitoring is important, visit the Airthings website at www.airthings.com.

About CVS Health

CVS Health is a different kind of health care company. We are a diversified health services company with nearly 300,000 employees united around a common purpose of helping people

on their path to better health. In an increasingly connected and digital world, we are meeting people wherever they are and changing health care to meet their needs. Built on a foundation of unmatched community presence, our diversified model engages one in three Americans each year. From our innovative new services at HealthHUB locations, to transformative programs that help manage chronic conditions, we are making health care more accessible, more affordable and simply better. Learn more about how we're transforming health at www.cvshealth.com

About Airthings

Airthings is a global technology company and producer of award-winning radon and indoor air quality monitors for homeowners, businesses, and professionals. Founded in 2008, Airthings is on a mission to ensure that people around the world recognize the impact of indoor air quality and take control of their health through simple, affordable, and accurate technology solutions while optimizing energy consumption in buildings. Airthings' products have made radon detection and indoor air quality monitoring easy to deploy, accurate, and user friendly, and have received several accolades including the TIME's Best Inventions of 2019 award and CES 2019 Innovation Award. Headquartered in the heart of Oslo, and with offices in the US and Canada, the company has over 120 employees from more than 25 nationalities—and counting. For more information, visit airthings.com.

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