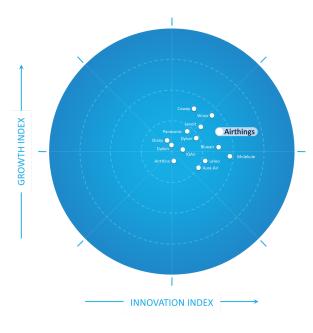


Frost & Sullivan positions Airthings as industry leader in global indoor air quality market

"Global Indoor Air Quality Systems" report highlights Airthings' innovative strengths and growth.

Oslo, Norway - (December 20, 2021) - Airthings is being positioned as a growth and innovation leader in the indoor air quality monitoring industry in a new report from global analyst firm Frost & Sullivan on "Global Indoor Air Quality Systems". According to Frost & Sullivan, "Airthings is transforming the indoor air quality market."



In a field of more than 50 global industry participants, Frost & Sullivan independently plotted the top 14 companies in terms of growth and innovation in its Frost Radar™ analysis.

"Frost & Sullivan's assessment of Airthings reflects our focus on innovation and growth over the last years," said Oyvind Birkenes, CEO of Airthings. "We are pleased to see Frost & Sullivan refer to our deep technological understanding and recognize that we are among the top companies focusing on innovation. This puts us in position to continue empowering the world to breathe better."

Frost & Sullivan is a leading international research firm with more than 1,200 analysts and consultants in 45 global offices.

Preview of findings in the Frost & Sullivan report about Airthings:

- "Frost & Sullivan believes that Airthings is transforming the indoor air quality market with product innovation around data-driven analytics to personalize services for residential and non-residential customers."
- "Over the last decade, Airthings has acquired a steady stream of data to use in its product development. These insights allow the company to hone in on customer-specific needs and offer personalized advice."
- "The company's R&D spend stood at 22% of revenue in 2020, among the top companies that focus on innovation."

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"A forerunner in terms of innovation, Airthings launched the industry's first indoor air quality monitoring device for homes and businesses that detects radon", said Dennis Marcell Victor, Industry Analyst for Energy & Environment at Frost & Sullivan. "Combined with new product launches and a robust partner ecosystem, Airthings is strengthening its position as a leader in the indoor air quality monitoring systems market."

View the full report here: content.airthings.com/frost-radar-2021

About Airthings

Airthings is a global technology company and producer of award-winning radon and indoor air quality monitors for homeowners, businesses, and professionals. Founded in 2008, Airthings is on a mission to ensure that people around the world recognize the impact of indoor air quality and take control of their health through simple, affordable, and accurate technology solutions while optimizing energy consumption in buildings. Airthings' products have made radon detection and indoor air quality monitoring easy to deploy, accurate, and user friendly, and have received several accolades including the TIME's Best Inventions of 2019 award and CES Innovation Award Honors in 2019 and 2021. Headquartered in the heart of Oslo, and with offices in the US, Canada, and Sweden the company has over 140 employees from more than 30 nationalities—and counting. To learn more, please visit <u>airthings.com</u>.

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