



## **Airthings Now Accepting Orders For Newest View Series Products**

*The World's Leading Air Quality Tech Company Has Made Its Two Newest Devices, View Radon and View Pollution, Available to Consumers*

**OSLO, NORWAY & FT. WORTH, TX - (February 24, 2022)** - [Airthings](#), creators of the best-selling indoor air quality and radon monitors for homeowners, businesses and professionals, today officially made the two newest products in its View Series, the View Pollution and View Radon air quality monitors, available for order to consumers around the world. Available to reserve via Airthings' website, the brand-new View Pollution and View Radon monitors both made their public debuts at CES 2022 in Las Vegas this January. The two new products serve as an extension to Airthings' View Series, joining the brand's flagship View Plus air quality monitor, which first launched in 2021 and is already available and shipping worldwide. Customers everywhere can now order all products from the View Series line, positioning them to access the insightful, personalized, and easy-to-understand smart home air quality ecosystem.

"It's an exciting day to see our entire View Series take a significant step closer to reaching consumers and having a direct impact on their lives," said Oyvind Birkenes, CEO of Airthings. "View Plus has already been a massive success since its introduction in 2021, and the public response we've received for View Pollution and View Radon since their introduction has been overwhelmingly positive thus far. We're eager to see these products begin entering the homes and workplaces of our customers, helping them gain peace of mind about the air they're breathing every day."

### **Meet The Family**

The View Series product line addresses major health concerns such as pollution, radon and indoor air quality. Each product can be uniquely impactful to people everywhere depending on their location, personal health circumstances, and the air quality insights that matter most to them:

- **View Pollution** (\$199) is Airthings' first product that is primarily dedicated to measuring particulate matter. Measuring both PM 1.0 and 2.5, View Pollution tracks the particle size range that poses the most direct risk to our health, along with temperature and humidity, View Pollution is ideal for city dwellers, who are most frequently exposed to pollutants caused by the presence of construction activity, vehicle exhaust, and airborne chemicals. It's also a great solution for residents with fireplaces or who live in wildfire-prone areas and at an increased risk of breathing in smoke, which can be very harmful to those with respiratory conditions such as allergies and asthma.
- **View Radon** (\$199) is the most advanced radon monitor on the market. Airthings has become the trusted industry leader in smart radon monitors over the last decade and is continually developing their radon sensor technology to ensure it is the most accurate, robust and sustainably designed on the market. As the leading cause of lung cancer among non-smokers, continuous monitoring of this naturally occurring, odorless and colorless gas is critical to preventing life-threatening illness.
- Last but not least, **View Plus** (\$299) is the ultimate do-it-all device, monitoring for the omnipresent threat of radon, carbon dioxide, pollution, wildfire smoke, allergens and many more threats, making it the best option for those looking to maximize the amount of air quality information at their fingertips.

All View Series devices have a calm tech screen, are wireless and offer access to your data anytime, anywhere through the Airthings app and online dashboard - making it easier than ever to transform indoor air quality from an invisible threat to a visible, understandable, and controllable aspect of your

life. View Plus and View Pollution have a battery life of up to two years and View Radon extends it even further to three years, even with WiFi connectivity. All View Series products can also act as a hub, bringing other Airthings monitors in the same building online. With the COVID-19 pandemic responsible for permanently transforming many behavioral and professional aspects of daily life, including more time than ever being spent inside the home, Airthings View Series provides plenty to offer for consumers in the United States and abroad. According to the World Health Organization, 9 out of 10 people breathe unsafe air on a regular basis, and 1 in 13 Americans suffer from asthma. With the proliferation of wildfires on the West Coast of the US, as well as the widespread increase of air pollution in urban settings, new environmental concerns continue to emerge about the air we breathe. Radon also remains an omnipresent threat, with the invisible gas claiming the lives of 21,000 US residents annually. The beauty of the View Series is that there's a product or a combination of products for everyone. Whether you live in a high-radon area or a densely-populated urban setting packed with industrial activity, the specializations offered in Airthings' View Pollution and View Radon, as well as the versatility of the View Plus, creates the opportunity for people to curate their air quality information to align with their priorities.

Airthings' View Plus (\$299 USD), View Pollution (\$199) and View Radon (\$199) are now all available for order purchase via [Airthings.com](https://airthings.com), with View Plus now shipping worldwide and View Pollution and View Radon slated to ship this spring. To find more information on the View series of products for consumers, and to sign up for shipping updates, visit the Airthings website at [airthings.com](https://airthings.com). Airthings also offers View Plus for Business and View CO2 for any enterprises looking to achieve tailored indoor air quality monitoring in their buildings, whether it be schools, offices or commercial spaces. For more information on Airthings for Business solutions, contact the Airthings team at [airthings.com/business](https://airthings.com/business).

### **About Airthings**

Airthings is a global technology company and producer of award-winning radon and indoor air quality monitors for homeowners, businesses, and professionals. Founded in 2008, Airthings is on a mission to ensure that people around the world recognize the impact of indoor air quality and take control of their health through simple, affordable, and accurate technology solutions while optimizing energy consumption in buildings. Airthings' products have made radon detection and indoor air quality monitoring easy to deploy, accurate, and user friendly, and have received several accolades including the TIME Best Inventions Award and CES Innovation Award Honors. Headquartered in the heart of Oslo, Norway, and with offices in the US and Sweden the company has over 140 employees from more than 30 nationalities—and counting. To see the full range of Airthings indoor air quality monitors and radon detectors or to learn more about the importance of continuous air quality monitoring, please visit [airthings.com](https://airthings.com).