



Airthings Debuts New View Product Series at CES 2022

The World's Leading Air Quality Tech Company Kicks Off CES 2022 by Unveiling its Complete Line of View Products

OSLO, NORWAY & LAS VEGAS, NV - (January 5, 2022) - [Airthings](#), creators of the best-selling indoor air quality and radon monitors for homeowners, businesses and professionals, announces two new additions to its flagship View series product range at CES 2022. The Airthings View series will now feature three total products: the brand-new View Pollution and View Radon indoor air quality monitors, making their debut at CES 2022, and the View Plus, the brand's most advanced air quality monitor to-date, which launched in March 2021. When you know what's in the air you breathe, small changes can make a big impact. Available to consumers worldwide beginning in early 2022, CES attendees can experience View Plus, View Pollution and View Radon first-hand at Booth #52052 from January 5-8th.

"We are delighted to kick off CES 2022 by introducing our View Series - including two new, highly advanced products on top of the already launched View Plus. The View Series offers the most accurate monitoring while being easy to use. Through advanced analytics and smart notifications, anyone can access the most essential air quality information for their home, workplace or other indoor environment," said Oyvind Birkenes, CEO of Airthings. "We are living in a time where air quality is a real threat to the health and wellbeing of people around the globe. The best way to combat this is through information that empowers us to make small but impactful changes. We hope that those who meet our View Series at CES and in the months ahead will gain peace of mind by knowing what's in the air they breathe and what they can do about it."

What's New?

The View series product line addresses major health concerns such as pollution, radon and indoor air quality. Each product can be uniquely impactful to people everywhere depending on their location, personal health circumstances, and the air quality insights that matter most to them:

- **View Pollution** (\$199) is Airthings' first product that is primarily dedicated to measuring particulate matter. Measuring both PM 1.0 and 2.5, View Pollution tracks the particle size range that poses the most direct risk to our health, along with temperature and humidity, View Pollution is ideal for city dwellers, who are most frequently exposed to pollutants caused by the presence of construction activity, vehicle exhaust, and airborne chemicals. It's also a great solution for residents with fireplaces or who live in wildfire-prone areas and at an increased risk of breathing in smoke, which can be very harmful to those with respiratory conditions such as allergies and asthma.
- **View Radon** (\$199) is the most advanced radon monitor on the market. Airthings has become the trusted industry-leader manufacturing smart radon monitors over the last decade and is continually developing their radon sensor technology to ensure it is the most accurate, robust and sustainably-designed on the market.
- Last but not least, **View Plus** (\$299) is the ultimate do-it-all device, monitoring for the omnipresent threat of radon, carbon dioxide, pollution, wildfire smoke, viruses, allergens (Airthings for Business product), and many more threats, making it the best option for those looking to maximize the amount of air quality information at their fingertips.

All View Series devices have a calm-tech screen, are wireless and offer access to your data anytime, anywhere through the Airthings app and online dashboard - making it easier than ever to transform indoor air quality from an invisible threat to a visible, understandable, and controllable aspect of your life. View Plus and View Pollution have a battery life of up to two years and View Radon extends it even further to three years, even with WiFi connectivity.



Airthings has also released View Plus and View CO2 for its Business solution, which are specifically designed for schools, offices, restaurants, or other commercial buildings. The View for Business devices have up to a 10-year battery lifetime, and connect to the cloud with cellular networks through the Airthings Hub. The View for Business series of devices can be used for monitoring and for real-time HVAC control through a Building Management System (BMS). They host additional features and analytics that provide facility managers, HVAC specialists, and building professionals with a simple solution to improve energy efficiency and air quality of buildings.

Perfect Timing

The Airthings View series arrives at a perfect time for many consumers both in the United States and abroad. According to the World Health Organization, 9 out of 10 people breathe unsafe air on a regular basis, and 1 in 13 Americans suffer from asthma. Radon also remains an omnipresent threat, with the invisible gas claiming the lives of 21,000 US residents annually. Remote work and schooling has become increasingly common due to the COVID-19 pandemic, with people on average now spending upwards of 90% of their time indoors. With the proliferation of wildfires on the West Coast of the US, as well as the widespread increase of air pollution in urban settings, new environmental concerns continue to emerge about the air we breathe. However, these invisible, airborne enemies often lurk freely in our everyday environments without the ability to detect them. Airthings' View Plus, View Pollution, and View Radon are here to change that, bringing a new level of peace of mind to families and homeowners. Monitoring PM, radon, CO2, humidity, airborne chemicals (VOC), temperature, air pressure, and pollen levels, Airthings' View series of products all feature a customizable 2.9" inch ePaper display that allow users to have full control over prioritizing the air quality data that matters most to them.

View Plus is now available and shipping to customers worldwide. View Pollution (\$199 USD) and View Radon (\$199 USD) will be made available for pre-order in the coming months and will begin shipping to customers in the spring. To find more information on the View series of products for consumers, and to sign up for updates on when the products become available for pre-sale, visit the Airthings website at airthings.com or at CES Booth #52052 in the Tech West Hall of the Venetian in Las Vegas. Airthings also offers View Plus for Business and View CO2 for any enterprises looking to achieve tailored indoor air quality monitoring in their buildings, whether it be schools, offices or commercial spaces. For more information on Airthings for Business solutions, contact the Airthings team at airthings.com/business.

About Airthings

Airthings is a global technology company and producer of award-winning radon and indoor air quality monitors for homeowners, businesses, and professionals. Founded in 2008, Airthings is on a mission to ensure that people around the world recognize the impact of indoor air quality and take control of their health through simple, affordable, and accurate technology solutions while optimizing energy consumption in buildings. Airthings' products have made radon detection and indoor air quality monitoring easy to deploy, accurate, and user friendly, and have received several accolades including the TIME's Best Inventions of 2019 award and CES Innovation Award Honors in 2019 and 2021. Headquartered in the heart of Oslo, Norway, and with offices in the US and Sweden the company has over 140 employees from more than 30 nationalities—and counting. To see the full range of Airthings indoor air quality monitors and radon detectors or to learn more about the importance of continuous air quality monitoring, please visit airthings.com.