

## Airthings View Plus Wins 2022 BIG Innovation Award

**OSLO, NORWAY & FORT WORTH, TX** - (January 13, 2022) - Airthings today announced it has been named a winner in the [2022 BIG Innovation Awards](#), presented by the Business Intelligence Group. The Airthings View Plus smart indoor air quality monitor has been selected as a winner in the BIG Innovation Awards' Technology category, representing a major achievement for the brand's new flagship product.



Business Intelligence Group's annual BIG Innovation Awards awards program recognizes business organizations, products, and people that are bringing new ideas to life in innovative ways. View Plus lives up to this billing, as the most advanced air quality monitor on the market. Battery-operated and Wi-Fi-enabled, Airthings View Plus has a sensor for particulate matter (PM), which is perfect for measuring inner-city pollution from things like exhaust and construction, as well as sensors for radon, carbon dioxide (CO<sub>2</sub>) and much more. The wireless device has a customizable 2.9" inch display as well as a super-intuitive app and dashboard for easy visualization. View Plus is designed for any home or indoor living space, making for a convenient way to transform indoor air quality from an invisible threat to a visible, understandable, and controllable aspect of your life.

Airthings' win in the Business Intelligence BIG Innovation Awards arrives on the heels of an impressive kickoff to 2022 for the brand. Just last week, Airthings debuted two brand-new air quality monitors at CES 2022 in Las Vegas to accompany View Plus in its View Series of products - View Pollution and View Radon. Additionally, Airthings received multiple editorial accolades for its View Series over the last week, including from USA Today's Reviewed.com which honored Airthings in its "CES Editors' Choice" awards, as well as LifeSavvy's "Best Of CES" awards, which selected View Plus as its "Best Home Sensor" at the world's largest consumer electronics show.

"The goal of View Plus is to change the world by making air quality easy to understand and to provide simple steps that anyone can take in their home, therefore we are delighted to be



recognized with a BIG Innovation Award”, said Airthings CEO, Oyvind Birkenes. “This product will have a massive impact on so many people’s lives and this recognition not only shows the relevance of this topic, but the quality of the products and the brilliant teamwork and expertise.”

Organizations from across the globe submitted their recent innovations for consideration in the 2022 BIG Innovation Awards. Nominations were then judged by a select group of business leaders and executives who volunteer their time and expertise to score submissions.

“Innovation is driving growth in the global economy,” said Maria Jimenez, chief operating officer of the Business Intelligence Group. “We are thrilled to be honoring Airthings as they are one of the organizations leading this charge and helping humanity progress.”

### **Perfect Timing**

First announced in March 2021, View Plus arrives at the perfect time for many consumers both in the United States and abroad. According to the World Health Organization, 9 out of 10 people breathe unsafe air on a regular basis. Remote work and schooling has become increasingly common due to the COVID-19 pandemic, and the proliferation of wildfires on the West Coast of the US, as well as the widespread increase of air pollution, has caused new concerns to emerge about the air we breathe. This especially relates to PM, the leading cause of air quality-related illness and deaths. However, these invisible, airborne enemies often lurk freely in our everyday environments without the ability to detect them. View Plus is here to change that, bringing a new level of peace of mind to families and homeowners. Monitoring PM, radon, CO2, humidity, airborne chemicals (VOC), temperature, air pressure, and more, View Plus displays a comprehensive spectrum of insights and provides a glance into air quality in a way that is easy for anyone to understand. January is also [US Radon Action Month](#), making it an opportune time to begin learning more about air quality and radon.

## **About Airthings**

Airthings is a global technology company and producer of award-winning radon and indoor air quality monitors for homeowners, businesses, and professionals. Founded in 2008, Airthings is on a mission to ensure that people around the world recognize the impact of indoor air quality and take control of their health through simple, affordable, and accurate technology solutions while optimizing energy consumption in buildings. Airthings’ products have made radon detection and indoor air quality monitoring easy to deploy, accurate, and user friendly, and have received several accolades including the TIME’s Best Inventions of 2019 award and CES Innovation Award Honors in 2019 and 2021. Headquartered in the heart of Oslo, Norway, and with offices in the US and Sweden the company has over 140 employees from more than 30 nationalities—and counting. To see the full range of Airthings indoor air quality monitors and radon detectors or to learn more about the importance of continuous air quality monitoring, please visit [airthings.com](http://airthings.com).



## About Business Intelligence Group

The [Business Intelligence Group](#) was founded with the mission of recognizing true talent and superior performance in the business world. Unlike other [industry award programs](#), these programs are judged by business executives having experience and knowledge. The organization's proprietary and unique scoring system selectively measures performance across multiple business domains and then rewards those companies whose achievements stand above those of their peers.

## Media contacts

### **Evelien Jacobs**

PR & Events Manager  
Airthings  
[press@airthings.com](mailto:press@airthings.com)

### **Maria Jimenez**

Chief Operating Officer  
Business Intelligence Group  
[jmaria@bintelligence.com](mailto:jmaria@bintelligence.com)  
+1 (909) 529-2737