



## Airthings' indoor air quality monitors launch for consumers in Australian market

**Oslo, Norway, 28 July 2022** - Airthings, the global leader in air quality monitoring for businesses and homes, now set its sights on the Australian market, launching its range of indoor air quality monitors to provide homeowners with information on their indoor climate.

With air quality, pollution and mold issues all becoming major talking points around the world in light of climate change, home indoor air quality and control are taking a front seat in people's minds. Airthings' indoor air quality monitors highlight pollution, CO<sub>2</sub> and humidity, amongst other contaminants, giving homeowners the optimal information to create the healthiest home environment.

Given that most people spend roughly 90% of their time indoors, the air they breathe has a major impact on their wellbeing and long-term health, especially when indoor air quality is often five times more harmful than it is outside. In Australia, these conversations have become more topical due to the 2019 bushfires, the COVID-19 pandemic, which increased the amount of time spent at home, and the significant presence of indoor mold brought on by two years of heavy rain and floods.

"We're excited to launch our first consumer devices in Australia", says Øyvind Birkenes, CEO of Airthings. "We see great potential in this new market and are looking forward to furthering our mission of empowering everyone to breathe better. We're happy to help even more people breathe healthier air."

Studies conducted locally expose alarming statistics, such as the fact that around 10-50% of Australian homes are affected by dampness and mold at varying levels, and that around 1 in 5 Australians suffer from seasonal allergies. Other studies have also concluded that around 4% of annual deaths are attributed to air pollution, a number that is showing no signs of slowing down, making it all the more important to have control over the indoor home environment. By better understanding your indoor air quality, you can make small changes to your daily habits and improve indoor air quality for you and your family.

With the launch of Airthings' monitors in Australia, the company further cements its position as a leader in the global air quality market. Airthings devices will be available online from [JB Hi-Fi](#) and in-store and online from [Officeworks](#) for a starting price of AUD\$129.99.

### About Airthings

Airthings is a global technology company and producer of award-winning radon and indoor air quality monitors for homeowners, businesses, and professionals. Founded in 2008, Airthings is on a mission to ensure that people around the world recognize the impact of indoor air quality and take control of their health through simple, affordable, and accurate technology solutions



while optimizing energy consumption in buildings. Airthings' products have made radon detection and indoor air quality monitoring easy to deploy, accurate, and user-friendly, and have received several accolades including the TIME Best Inventions Award and CES Innovation Award Honors. Headquartered in the heart of Oslo, Norway, and with offices in the US and Sweden, the company has over 140 employees from more than 35 nationalities and counting. To see the full range of Airthings indoor air quality monitors and radon detectors or to learn more about the importance of continuous air quality monitoring, please visit [airthings.com](http://airthings.com).