



Airthings Launches New Space Utilization Tool, the Presence & Occupancy Feature That Puts Privacy First

Remote Building Management Just Got Smarter: Meet Space Utilization From Airthings for Business, a Must-Have For More Efficient Building Usage

Las Vegas, US (June 14, 2023) - Airthings, the global leader in indoor air quality monitoring and energy-saving solutions, today announced the latest addition to its award-winning Airthings for Business Solution: **Space Utilization**. This new feature measures occupancy and space usage in buildings while prioritizing privacy. As the first-ever indoor air quality monitoring tool with occupancy detection, the Space Utilization feature allows building managers to make data-driven decisions that maximize building usage efficiency and reduce costs. Those attending the RealComm 2023 Expo can check out the feature in-person at Airthings Booth #1227, from June 14-15.

The benefits that Space Utilization offers are, quite frankly, pretty awesome. Perfect for offices, schools and commercial buildings, the best part about Airthings' Space Utilization feature is that there's no "eye in the sky" - *phew!* This means that employees, occupants and students won't have to worry about any intrusive monitoring or feel like their privacy is being violated, because the Space Utilization feature is capable of detecting presence and occupancy without the use of any cameras.

Additionally, with Space Utilization, decision makers can optimize the health and efficiency of their buildings by understanding how they are being used on a more detailed level, reflecting actual human behavior. Managers can identify underutilized areas such as meeting rooms and social zones, and reallocate space efficiently, leading to better usage of space. This can also address bottlenecks, resulting in increased productivity, smoother operations, and fewer potential safety risks. In turn, these changes can then help reduce energy consumption in unused areas by reprogramming HVAC systems to operate on a schedule that matches room usage, shutting off in areas that are known to be empty at certain times - leading to significant energy savings and cost reduction. Finally, monitoring occupancy and ventilation can optimize indoor air quality, creating a more comfortable, functional environment for all. And we know that a more comfortable environment for working and learning = happier occupants! We like to think of it as a chain reaction...kinda like the "Butterfly Effect" of indoor air quality monitoring.

"Our new Space Utilization feature is another example of how we're laser-focused on delivering in two critical areas of value to our customers: health and energy-efficiency," said Oyvind Birkenes, CEO of Airthings. "With Space Utilization, managers can know what's happening in their building anytime from anywhere, while still respecting the privacy of occupants. With a stronger understanding of exactly how their spaces are being used, companies can now use Airthings' technology to make data-driven decisions and investments that will enhance their indoor environment, improving the experience of their people and the energy-efficiency of their building."



The Space Utilization feature is available on the Airthings for Business dashboard and can be accessed at no additional cost by anyone with an Airthings for Business account. To learn more about the Airthings for Business solution, including how it can be custom-integrated to create the optimal balance between health and energy efficiency in your building, please visit www.airthings.com/business.

About Airthings

Airthings is the global leader in indoor air quality and energy-efficiency solutions for homeowners, businesses, and professionals. Founded in 2008, Airthings is on a mission to ensure that people around the world recognize the impact of indoor air quality and take control of their health through simple, affordable, and accurate technology solutions while optimizing energy consumption in buildings. Airthings' products have made radon detection and indoor air quality monitoring easy to deploy, accurate, and user friendly, and have received several accolades including the TIME's Best Inventions award and CES Innovation Award Honors. Headquartered in the heart of Oslo, Norway, and with offices in the US and Sweden the company has over 140 employees from more than 30 nationalities—and counting. To see the full range of Airthings indoor air quality monitors and radon detectors or to learn more about the importance of continuous air quality monitoring, please visit airthings.com.